

## LESS TRANSPARENT

### EXAMPLE D: Communications

#### Assignment from an Introductory Communications Course

1. Select a professional in your prospective academic discipline and/or career field that is considered an expert in an area in which you are interested
2. Secure an interview with the professional for a date and time that is convenient for both of you.
3. Prepare 8-10 questions to ask the professional about their knowledge of a particular academic discipline/career field.
4. Conduct a 20-30 minute, face-to-face interview to gather knowledge that will help you make an informed decision about the major/career you are considering. You will want to audio/video record the interview with the interviewee's permission
5. Prepare a typed transcript of the questions and answers using the audio/ video recording
6. Write a 400-500 word reflection paper in which you address the following items:
  - a. Who you selected and why?
  - b. What you learned from them that is most interesting?
  - c. What this assignment helped you learn about your major/career decision?
7. What questions you still have?
8. Submit the typed transcript and reflection paper to your instructor

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### Revised EXAMPLE D: Communications

#### COLA Communications 100E, Interview Assignment

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**Due dates:**

- Sept 30 - Draft interview questions
- October 15 - Transcript of interviews
- November 17 - Report

**Purpose:** The purpose of this assignment is to help you make an informed decision about the major/career you are considering.

**Skills:** This assignment will help you practice the following skills that are essential to your success in school and professional life:

- Accessing and collecting information from appropriate primary and secondary sources
- Synthesizing information to develop informed views
- Composing a well-organized, clear, concise report to expand your knowledge on a subject in your major.

**Knowledge:** This assignment will also help you to become familiar with the following important content knowledge in this discipline:

- Issues facing professionals in a field
- Scholarly research formats for documenting sources and creating reference pages (i.e., bibliographies).

**Task:** To complete this assignment you should:

1. Secure an interview with two professionals in your prospective academic discipline and/or career field who are considered experts.
2. Schedule the interviews with the professionals at a date and time that is convenient for both of you.
3. Prepare 8-10 questions to ask the professionals about their expertise in a particular academic or career field. The questions must be based on a review of the field using 5 credible sources as defined by the librarian in our research module. Sources should be cited using APA formatting.
4. Conduct a 2-3 minute, face-to-face interview with each professional to gather knowledge that will help you make an informed decision about the major/career you are considering. You will want to audio/video record the interview with the interviewee's permission.
5. Prepare a typed transcript of the interviews
6. Compare and contrast the information provided by both professionals in an 8-page (1.5 spaced, 12point Times New Roman font, 1 inch margins) report that documents the advantages and disadvantages of a career in the selected field.

**Criteria for success:** Please see the attached rubric.